



INSTRUCTOR'S CODE OF ETHICS DES



I protect and do not damage DES With my actions.

I do not condemn or praise other training systems.

I am proud of the DES logo and during training I proudly Wear this logo.

I never insult my colleagues or colleagues of other associations.

In case I see my colleague's mistake, I do not correct his mistake in front of those present, but I will discuss his mistake with him in private. When I come across a serious misconduct, I will inform the DES superior.

I always respect the business policy of DES and I do not start a competitive behavior with other fellow instructors.

I am continuously educating myself and participate in regular DES trainings.

I always prepare carefully for lessons.

During the training, I do not violate the DES standards and follow the teaching methodology. I never add unapproved elements to the training program without prior consultation and approval by DES management.

I am first and foremost an instructor, so when I recommend and sell diving equipment, I never prioritize profit over safety and functionality!

As a DES instructor, I always set a personal example!
„Lead by Example“

I PROTECT AND DO NOT DAMAGE REPUTATION OF DES WITH MY ACTIONS

I always express myself about DES as an association that is one of the best and that is why I am part of it.

If someone in front of me insults DES teaching methods, I politely ask him to stop such action without unleashing a conflict.

I do not speak in a vulgar manner in public or during courses and I am always well dressed and presentable.

I abstain from alcohol and smoking in front of students during training.

DO NOT PRAISE OR MALIGN OTHER TRAINING SYSTEMS

DES, like other training systems, raises the awareness of diving and therefore I avoid assessment and criticism of other associations that may have different objectives than DES.

I inform the public about the goals of DES and the reasons why I am an instructor of this very association, while I do not point out the shortcomings of others, but I highlight the advantages of DES standards.

I AM PROUD OF THE DES LOGO AND I ALWAYS WEAR THIS LOGO DURING TRAINING

I use the DES logo in order not to damage the seriousness of DES by incorrect presentation.

I always mark teaching materials, presentations and other marketing tools with the DES logo.

I try to get the DES logo into the subconscious of public in a non-violent way.



I NEVER MALIGN MY COLLEAGUES OR COLLEAGUES OF OTHER ASSOCIATIONS

I never malign colleagues, other schools or associations.

With my impartial attitude and loyalty to DES, I make it clear to everyone that it is DES that brings together real professionals.

Whenever I am part of such conversations, I do not engage and ask the actors to change the subject or excuse myself and leave with an apology.

MALPRACTICE OF A COLLEAGUE

If I Witness or find out that a fellow instructor made a mistake, I proceed as follows:

- in the event that We are in the company, I Will ask him for a chat in private or Wait until We are alone and Warn him about the mistake and recommend a Way to correct it;
- in the event that another person points out to me his mistake, I Will contact him and find out Whether the information Was based on the truth;
- in the event that a colleague's mistake occurs systematically or if the mistake is of a fundamental nature, Which may damage the good name of the DES, I contact the DES management immediately to initiate any disciplinary proceedings.

I ALWAYS HONOUR THE TRADE POLICY DES

I always follow the recommended prices of DES training courses.

I will never intentionally create a price competition with other education systems or colleagues. DES is an association which offers its clients high professionalism and quality, under uniform conditions.

I never advertise and offer DES courses in an undignified way.

I do not use discount portals to advertise DES courses, etc.

I always realize that the strength of the brand lies in the fact that everyone who wants to get it must respect its rules.

I CONSTANTLY EDUCATE MYSELF AND PARTICIPATE IN REGULAR DES TRAININGS

I am aware that, as a DES instructor, I have to be an expert for the biased and unbiased part of the public, who is able to easily answer questions in the field of diving and therefore I must attend DES trainings and seminars.

In order to maintain a high level of knowledge, I am constantly improving myself.

If I DO NOT attend any DES seminars without justification for a period of 24 months, I am automatically excluded from the list of DES instructors and may not continue to teach.

I ALWAYS PREPARE CAREFULLY FOR TEACHING

I prepare carefully for each training lesson, because I realize that my speech and knowledge are proof of my professionalism for my students.

For the purpose of the best possible explanation, I use all available aids for my lectures.

In the practical part I use the same method of teaching and try to pass on information and skills to students in a best way by using illustrative demonstration and practical teaching methods.

DURING AND OUTSIDE THE TRAINING I ADHERE TO STANDARDS AND METHODOLOGY OF DES TEACHING

I always and under all circumstances carry out teaching in accordance with the standards and methodology of DES teaching.

I never include in the teaching elements that are not in accordance with methodology of DES teaching system.

I am aware that DES standards are set to clearly define the direction and goals of DES, so I do not change or misuse them.

As soon as I receive any change in the teaching methodology from the DES management, I will immediately include this change in the teaching materials.

FIRSTLY, I AM AN INSTRUCTOR

I realize that I am primarily a DES diving instructor and I have to lead by example.

I Will be a role model and therefore I Will always use undamaged, functional and high-quality equipment, I Will follow all DES rules in all areas, both When conducting courses and at private events.

I Will offer my students and customers diving equipment that meets the most demanding requirements for safety and functionality. Proof of my professionalism is that I prefer the ones Written above to higher margins or other sales reasons of diving equipment.

Even at private events, I Will approach diving in the same Way as during classes With my students.